

New Business Item #1

Discussion with possible action on the mural project proposed by the Green Bay Bicycle Collective.



New Business Item #2

GBPAC Rotating Art Program Application

Name (First and Last): Brian Eichinger

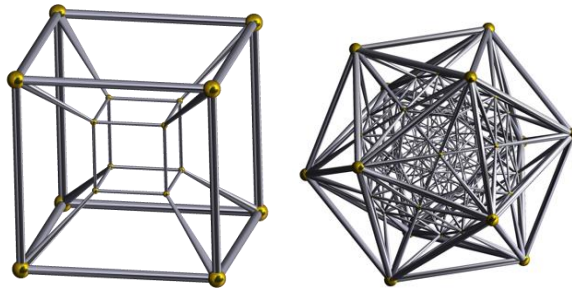
Proposed Art Piece

Project Title: three dimensional cubes

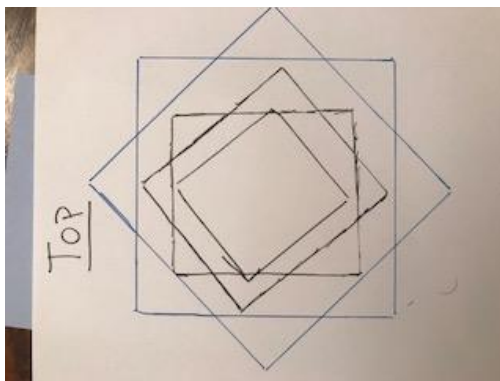
Project Description: What I thought would be cool is a 4 or 5 three dimensional cubes, that would be lit up at night and you would be able to see the shadows of the cubes while the light bounces off of them.

It's hard for me to draw, so I found a couple pictures online of what I'm thinking, I will also attach the top of my drawing. (See below)

Frontal View:



Birds Eye View:



Dimensions of Art:

Evidence of Prior Successful Work

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Experience:

My name is Brian Eichinger I am 21 years old. I started ike welding and fab in 2016 after graduating from the NWTTC Welding Program. It has always been a passion of mine to start my own company. I enjoy creating unique products for people and love the challenge of making new creations everyday.

**Previous Art
#1:**

For Sale

Will this piece be for sale?: Yes **Price:** 1200

Coverage

Insurance: No **Permits:** No

GBPAC Annual Grant Program Guidelines

The arts are an intrinsic expression of life. Thriving communities enjoy shared experiences of diverse and abundant arts and culture. Arts investments create jobs, leverage private gifts, build a sense of place, invite tourism, revitalize neighborhoods, attract creative people, cultivate democracy, preserve cultural legacy, generate local tax revenue, and enhance our quality of life.

The mission of the Green Bay Public Arts Commission (GBPAC) promotes the arts, culture and creative identity of Green Bay through awareness efforts, provisions, and exhibitions. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay.

The GBPAC defines “public art” as any art readily available for public viewing unimpeded by barrier or entry. Public art includes work on both public or private property.

What the AGP can fund

The Annual Grant Program’s (AGP) purpose is to help fund public art works, art performances, and events that promote and/or employ public art. Projects can be temporary or permanent.

The AGP can fund up to 50% of any type of public art pursuit up to \$1,500. The artist(s)/applicant(s) who are seeking funding are expected to create a budget for their project and raise part of the costs on their own.

The GBPAC Annual Grant program funds artist’s fees, legally required royalties, production expenses, space rental, marketing costs, purchase of expendable supplies, required insurance, city-related expenses such as street closures, and police/fire protection. The Annual Grant program does not fund prizes or awards, scholarships, tuition, permanent equipment, travel outside Green Bay, refreshments, debts incurred for past activities.

Assessment

An artist’s proposal for the annual grant program will be assessed on the following: originality, theme, budget, experience (of the artist), public art value and overall aesthetic.

Originality: Does the motif of the work resemble the artist’s own impressions? Can the overall design be understood with a simple viewing?

Public Art: How is the art relevant to the space in which it would be installed? Does it convey a relevant message?

Overall Aesthetic: Is a high level of craftsmanship exhibited? Is the imagery compelling, does it create a “tension” in the viewer?

Experience: Does the artist demonstrate experience in the chosen medium?

Budget: Does the artist’s budget align with the GBPAC budget? Did the artist include paying him/herself in the total project cost?

Theme: Does the art convey a message or a feeling, evoke curiosity, or encourage reflection in the viewer?

Selecting a site

It is the artist’s responsibility to select a site for the installation of the art or the performance. The Arts Coordinator will play an advisory role and shepherd the artist through approvals, especially if the site is city-owned property. Project costs should include acquiring the site and preparing the site for the work.

Maintenance of the Art

All visual art, once installed, is the property of the GBPAC. The city will maintain the piece and, if necessary, deaccession it should it fall into disrepair.

What makes a successful application to the Annual Grant Program?

Discuss your project with the Arts Coordinator before submitting an application.

Evidence of prior successfully completed projects and installations (*curriculum vitae*) including photos and perhaps letters of recommendation.

The artist has matching funds, equal to the grant request, of both cash and in-kind donations.

The art should meet the GBPAC’s definition of “public art.”

Successful interview with the commission.

Project documents (project budget, scope, models, work plan, permissions, insurance, other legal documents).

Proposed Updates for Annual Grants Program

- Form deadlines for applicants to apply
 - Spring Deadline – March 1st
 - Initial review of applications at March meeting (commission members will have reviewed applications prior to meeting) : 3 Finalists selected
 - Finalists will be contacted to prepare presentation for April meeting
 - Finalist Presentations at April meeting –grading form sent to commission members following meeting
 - Final Grant Award recipients selected based on application and presentation
 - Award amount(s) based off averages suggested by commission members
 - Final Grant Award Recipient(s) and Amount(s) announced at May meeting
 - Fall – September 1st
 - Initial review at September meeting
 - Finalist presentations at October meeting
 - Final Grant Award Recipient(s) and Amount(s) announced at November meeting
- Potential to change the funding amount – could grant one large sum to one project or split over several depending on the strength of the applications
- Allow the GBPAC to manage and coordinate the Annual Grants Program
- Form guidelines for grading (online matrix will be a formality while in-meeting discussion will be final factor for grant decisions) Will scores need to be above 50 to be considered?
- How will grant amounts be determined? Average taken from all the members? Set amount based on grant request and final score?
- Do we need an artist attached to the application?

New Business Item #4

GBPAC Annual Grant Program Application

Name (First and Last): Brown County Library (Matt Van Ess - lead staff)

Coverage

Project Title: Coney Island: Visions of an American Dreamland

Proposal

Location: Brown County Central Library

Start Date: April 6, 2018

Finish Date: May 25, 2018

Total Project Costs: \$8,200

Additional Income: \$5,000

Total Amount asked of GBPAC: \$1,500

Project Objective: The Coney Island: Visions of an American Dreamland exhibit focuses on commercialization as an integral part to the integration of different cultures and society. It illustrates the societal trends and historical events that led to the evolution of mass leisure throughout the United States. Since 1890, Bay Beach Amusement Park has filled a similar niche in Green Bay and its surrounding communities. Hosting this exhibit will allow us to compare the two locations, and enhance exposure to the preservation and restoration efforts at the Bay Beach Amusement Park.

Project Description: For more than 150 years, Coney Island, a strip of sand at the mouth of New York Harbor, has occupied a singular place in the American imagination. From a beginning as a watering hole for the wealthy, through its transformation into an amusement and entertainment mecca for the masses, to its struggle for renewal in recent decades, an extraordinary array of artists have viewed Coney Island as a microcosm of the American experience. The exhibition brings to life the excitement of Coney Island, showing visitors how its magnetic world of attractions has become a touchstone for American mass culture and popular recreation.

The 2,000 exhibition features several freestanding units focused on thematic areas incorporating a series of objects, artifacts, photographs, and paper ephemera; audio/video features; interactive stations; and wall-mounted graphics.

An orientation for all exhibitors is required, so the lead staff member can view the exhibit first hand and go through the process of unpacking and setup of the displays. A comprehensive binder, video installation guide, and all necessary tools are provided to the exhibitor. Exhibitors can request additional assistance from the NEH if necessary.

Evidence of Prior Successful Work

The library is a regular venue for showcasing a variety of art and art forms. The Central Library's 300-seat auditorium stages theater, music, and variety shows performed by local and national talent; freestanding banner displays (traveling and local) are familiar sights; and the "Art @ the Library" rotating art display on the second floor of the library showcases the talent of local artists.

Experience:

Most exhibits are managed by library staff but there have been times where a partner such as the Art Garage or Mosaic Arts (or their affiliates) or the artist him/herself have assisted with installation.

Being a public library, the exhibits are seen and enjoyed by hundreds of people from the community and beyond. Due to the nature of the Coney Island exhibit and its tie-in to Bay Beach, we estimate it to be an even bigger draw community-wide.

Coverage

Insurance: Yes

Permits: N/A

Previous Work 1 -4



New Business Item #5

GBPAC Annual Grant Program Application

Name (First and Last): Brandon Rockstroh

Coverage

Project Title: The Book of Empty Pages

Proposal

Location: Southwest High School

Start Date: 11/24/2017

Finish Date: 12/09/2017

Total Project Costs: \$20,000

Additional Income: \$12,000

Total Amount asked of GBPAC: \$1,500

Project Objective:

'The Book of Empty Pages' is an original musical written by Southwest High School's choir and musical director, Brandon M. Rockstroh. He is a graduate of Ashwaubenon High School, the University of Wisconsin-Milwaukee, and is a current resident of Green Bay. Brandon's goal was to write a full-scale musical that taught a message of hope and perseverance in the face of adversity. The show will run for 5 performances on the Southwest High School stage in November/December 2017. It will then be submitted to the New York Musical Theatre Festival, The National Association for Musical Theatre, and other festivals, with the goal of eventually being published and putting Green Bay on the national musical theatre 'map.'

An empty book is a story waiting to be told. 'Live and live on' is advice on growing old. When two people who "can't" fall in love fall hard anyway, the real world has consequences. Against all odds, Sam and Daisy pen a story of heart, purpose, and leaving a legacy.

Project Description:

'The Book of Empty Pages' is a brand new pop musical that begs the question: is 'happily ever after' the end of a love story or simply the beginning?

This full-scale musical will feature over 80 high school students in cast and various crews, a professional pit orchestra, and hundreds of volunteers. The world premiere production will run five performances at Southwest High

School.

More information can be found at thebookofemptypages.com. Thank you for your time and consideration!

Evidence of Prior Successful Work

Experience:

Each year, Southwest High School produces a large-scale Broadway-style musical production. At Southwest, the musical is the largest club or activity in the entire school, involving nearly 120 students annually, over 10% of the entire school body. This year happens to be the 50th annual musical at Southwest, and so the school will celebrate by premiering 'The Book of Empty Pages' in early winter and producing 'Les Miserables' in late winter.

The productions involve singers, actors, dancers, orchestral musicians, and members of stage crew, props crew, art crew, tech crew, costume crew, hair and makeup crew, public relations team, and various student leadership opportunities.

The productions usually include over 20 directors and hundreds of parent/alumni volunteers. Typically, Southwest Musicals are seen by over 4,000 audience members over the course of 4-6 performances. Southwest Musicals have attracted directors and students from other area high schools to transfer to Southwest High School simply to partake in the annual musical productions.

Coverage

Insurance: Yes

Permits: Yes

Previous Work



Southwest High School Musical Budget 2017-2018

Technology	5000
Staffing	4850 (\$6,250 for two shows)
Costumes & Cleaning	1500 (\$2,000 for two shows)
Sets/Art	1250 (\$1,750 for two shows)
Posters/Tix/Programs/Props	400 (\$600 for two shows)
Batteries/Tape	150 (\$250 for two shows)
Hair/Makeup	400 (\$600 for two shows)
Lobby/Student Meal	750 (\$1000 for two shows)
Student Awards	150
Following year's rights	\$5,000
Arrangement/Transcription	\$1,000 (\$7,000 for BOEP)
Hired Pit Musicians	\$500 (\$2,500 for two shows: 7 for BOEP, 4 for LM)
Merch/Shirts	Sales cover cost (roughly \$2,000/year)
\$20,950 most years (\$32,100 this year only)	

Average Ticket Sales (last 4 years): \$15,752-\$18,996 per year (but BOEP will be much lower as an unknown world premiere)

The district covers \$7,660 in staffing costs (listed below), and we cover the other \$5,908 through our ticket sales

This year, we received a 1-time only extra rider of \$2,112 to help with staffing costs.

We are still roughly \$9k short of covering our budget for this year, and will be relying on heightened ticket sales to cover the cost of: recording a professional soundtrack of the world premiere show, advertising in the community, & doing a preview for our feeder middle school (busing/staff subs)

Staffing: \$13,568

1518	Producer
1400	Vocals Director
1400	Pit Director
1400	Choreography
1400	Acting Director
750	Costumes
1000	Pianist
1000	Set Director
900	Recording Engineer
500	Art Director
750	Tech Director
150	Crews Director
500	Sound Engineer
150	Photos/Bios
300	Hair/Makeup Director
-	Programs Director
-	Parent Volunteers
200	Dance Coach
250	Stage Director

Grades for AGP Presentations

Voting Member	Brown Co. Library	Brown Co. Library Average Score	SW High School	SW High School Average Score
Member 1	49pts		51pts	
Member 2	92pts		92pts	
Member 3	51pts		40pts	
Member 4	75pts		69pts	
Member 5	52pts	63.8	53pts	61
Liaison 1	49pts		35pts	
Liaison 2	76pts	63.4	79pts	59.8

Brian Simon's Brown County Library Application

319 pts out of 500 pts total
444pts out of 700 pts total

Brandon Rockstroth's Southwest HS Application

305 pts out of 500 pts total
419 pts out of 700 pts total